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Cambell River Salmon Foundation Final Report

Shelter Point Beach Tire Cleanup

Project Outcomes

Removal of Industrial Tires

Greenways partnered with Upland Contracting to remove three large industrial tires from the north end of Shelter Point Beach. Using the Heard Road Right-of-Way for access, the tires were dragged up the shoreline above the high-tide line. The connecting bolts were cut, and the tires were separated and individually loaded onto a flatbed truck for transport to the Cumberland landfill.

Each tire measured approximately 11.5 feet in diameter, with a combined weight of 22,000 pounds.

Volunteer Beach Cleanup

A total of 15 volunteers contributed 23 hours to removing debris associated with the tires and other litter from Shelter Point Beach. In total, approximately 50 kg of garbage was collected, including Styrofoam fragments, an old braided rope, and a smaller tire filled with Styrofoam.



Volunteers were treated to an unexpected highlight during the event, a humpback whale sighting just offshore. The Marine Education and Research Society (MERS) identified the whale as *Spock*, a female that has been observed in the area since 2019.

The cleanup not only reduced harmful debris from the shoreline but also drew strong community interest. Several new participants expressed enthusiasm to continue volunteering with Greenways in the future, demonstrating the positive ripple effect of this event.

Media Coverage

This project generated a great deal of positive buzz from local media, neighbours, and community members. Greenways was invited to speak with Jon de Roo of *The Eagle* (97.3) and was also featured in a cover story by Brendan Jure of the *Campbell River Mirror*. Please see the links below for media coverage associated with this project:

[Massive pollution-creating tires removed from Shelter Point beach off Heard Road](#)

[Volunteers make effort in cleaning up Shelter Point, some hazards remain](#)

Project Photos

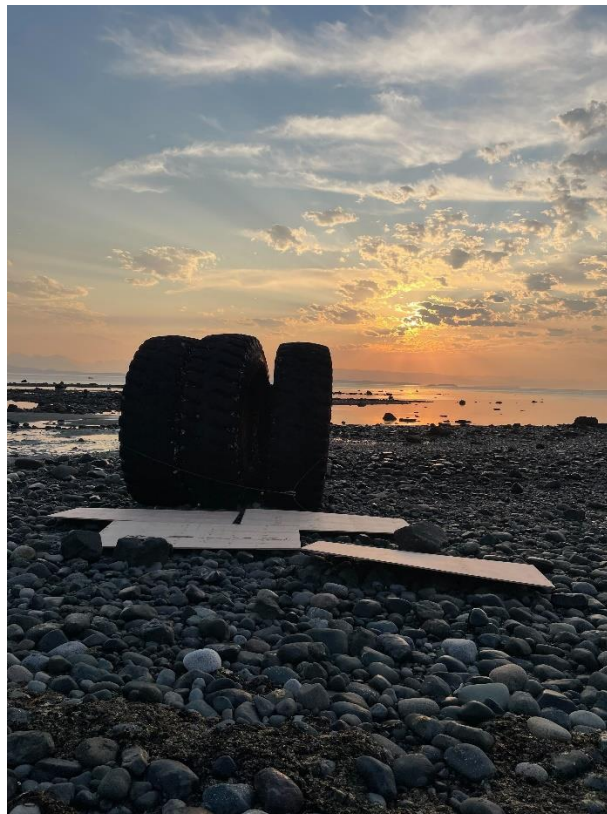


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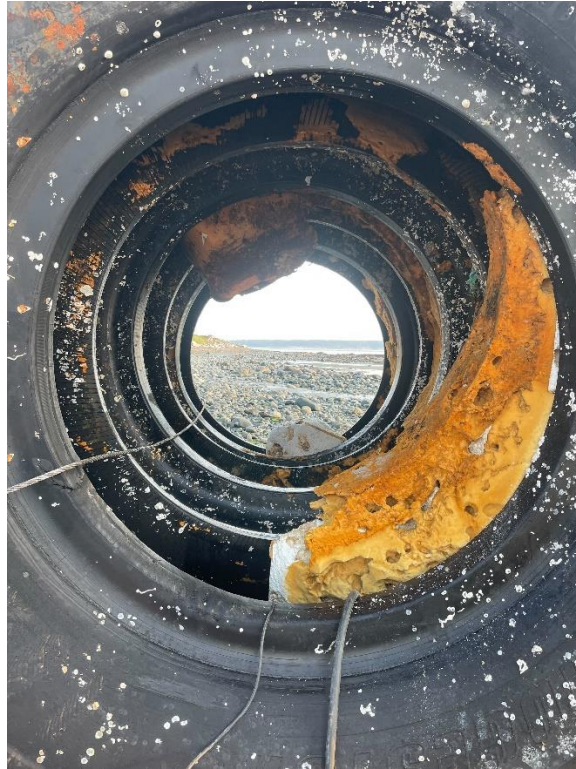


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